**Tourist Survey**

**Researcher use:** Date:\_\_\_\_\_\_\_\_\_\_

Location:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ID if entered: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **What are the first words that come to mind when you think of the Great Barrier Reef?**

* *Please* *list as many words as you like:*

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_

**Section A. In this section, we would like to know how you use the Great Barrier Reef. *When we refer to “the Great Barrier Reef”, this includes all land and water from the beaches on the coast, the bays and creeks, the islands, the shoals and seafloor, the open waters, and of course the coral reefs.***

1. **Have you visited the Great Barrier Reef during this current visit to the region?** (including all land and water from the beaches on the coast, the bays and creeks, the islands, the shoals and seafloor, the open waters, and of course the coral reefs)

*Please tick one box*: Yes No – *if no, please go to Q.9*

1. **Considering your most recent trip to the Great Barrier Reef:**
2. Where did you visit? (Please tell us the name of this place): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Did you pay to go on an organised tour on this trip? Yes No
4. Was this trip to a mainland beach?  **Yes**   **No**
5. Have you been on any trips BEYOND the beach in the past 12 months? (E.g. to an island and/or coral reef)  **Yes**   **No** (*please go to Q4*)
6. Where was your most recent trip beyond the beach? (Please tell us the name of this place): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. How did you get there (*e.g. ferry, commercial tour, own boat*)?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
8. Where was your point of departure (*i.e. which township/city on the mainland*)?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**4. How long was this trip to the Great Barrier Reef?** (i.e*. If you answered NO to Q3e, this is about your most recent trip to the beach. BUT, if you had a trip beyond the beach, please refer to that)*

½ day or less Full day Overnight 2 to 3 nights 4 nights or more

1. **How many other people went with you in your group? (***Please tick one box***)**

0 (travelled alone) 1 other person 2 to 5 others 6 to 10 more than 10

1. **How would you rate your overall satisfaction with this experience of the Great Barrier Reef?**

*(Please circle one number)*

**Extremely** **Extremely**

**Dissatisfied 1** - - - - **2** - - - - **3** - - - - **4** - - - - **5** - - - - **6** - - - - **7** - - - - **8** - - - - **9** - - - - **10 Satisfied**

1. **How would you rate the overall condition of this site within the Great Barrier Reef?**

*(Please circle one number)*

**Extremely** **Excellent**

**Poor condition 1** - - - - **2** - - - - **3** - - - - **4** - - - - **5** - - - - **6** - - - - **7** - - - - **8** - - - - **9** - - - - **10 condition**

1. **Activities during this visit to the Great Barrier Reef (GBR) region:**

From the following list, please indicate which activities you have done during this visit to the Great Barrier Reef region, and then rate the quality of each experience (*on a scale of 1-10 where 1 = very low quality and 10 = very high quality*)

|  |  |  |
| --- | --- | --- |
| **Activity:** | **Tick ONLY if done during this visit** | ***Very Low Very High***  **QUALITY QUALITY**  **1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10** |
| Snorkelling |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| SCUBA diving |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Fishing, crabbing or spear-fishing |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Swimming |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Sailing |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Motorised boating |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Non-motorised watersports (e.g. Kayaking, kite surfing, paddle boarding) |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Motorised watersports (e.g. jet-skiing, waterskiing, parasailing) |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Sightseeing / exploration |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Photography |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Viewing coral and reef habitats |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Viewing coastal habitats (e.g. mangroves, estuaries) |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Visiting islands / sand cays |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Visiting beaches on the mainland |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Wildlife watching |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Camping / hiking |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Flights (e.g. helicopter / seaplane) |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Eating seafood from the GBR |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Socialising and interacting with friends / family |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Showing the Reef to visitors |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| Studying / learning about biology, ecology or history |  | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

**Section B.** In the following section we would like to know a bit more about your relationship with the Great Barrier Reef region and perceptions of the Great Barrier Reef.

**Please read through the following statements, and then rate your level of agreement or disagreement with each statement, by circling a number on the 10-point scale below.**

(where 1 = Very Strongly Disagree, and 10 = Very Strongly Agree)

|  |  |  |
| --- | --- | --- |
| **Statement:**  *(GBR = Great Barrier Reef)* | **Very Strongly**  **DISAGREE** | **Very Strongly**  **AGREE** |
|  | **1 - - - 2 - - - 3 - - - 4 - - - 5 -** | **- 6 - - - 7 - - - 8 - - - 9 - - - 10** |
| 1. I feel proud that the GBR is a World Heritage Area .. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The GBR is a great asset for the economy of this region ...................................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The GBR is part of my identity ................................. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The GBR contributes to my quality of life and well-being ........................................................................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The aesthetic beauty of the GBR is outstanding ...... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it supports a variety of life, such as fish and corals ............................................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it supports a desirable and active way of life ....................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because we can learn about the environment through scientific discoveries ............ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it attracts people from all over the world ......................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR for the fresh seafood it provides ..... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I feel optimistic about the future of the GBR .......... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

1. **In general, would you consider yourself to be more traditional or progressive? Please rate yourself on the scale below:**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1  Traditional | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10  Progressive |

1. **What do you think are the three (3) most serious threats to the Great Barrier Reef?**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Again, please read through the following statements, and then rate your level of agreement or disagreement with each statement, by circling a number on the 10-point scale below.**

(where 1 = Very Strongly Disagree, and 10 = Very Strongly Agree)

|  |  |  |
| --- | --- | --- |
| Statement: (GBR = Great Barrier Reef) | Very Strongly  DISAGREE | Very Strongly  AGREE |
| 1. I would like to do more to help protect the GBR ..... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I would not be personally affected if the health of the GBR declined ..................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I would like to learn more about the condition of the GBR .................................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Thinking about coral bleaching makes me feel depressed | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it is spiritually important to me | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I cannot make a personal difference in improving the health of the GBR ............................................. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. It is not my responsibility to protect the GBR .......... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I feel a social expectation to reduce any impact that I might have on the GBR | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I think enough is being done to effectively manage the GBR | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I have the necessary knowledge and skills to reduce any impact that I might have on the GBR ................. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I do not have the time or opportunity required to reduce any impact that I might have on the GBR ..... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I am not worried about climate change impacts on the GBR | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I love that I have visited the GBR | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it inspires me in artistic or thoughtful ways | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it makes me feel better physically and/or mentally | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR simply because it exists, even if I don’t use or benefit from it. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because of its rich Traditional Owner Heritage | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it provides a place where people can continue to pass down wisdom, traditions and a way of life. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it is an important part of my culture. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. There is too much rubbish (plastics and bottles) on the beaches | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The coral reefs that I have seen are in good condition | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I like the colour/clarity of water along the beaches | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

1. **Which of the following statements best describes your beliefs about climate change?** (*Please tick one box*)

Climate change is an immediate threat requiring action.

Climate change is a serious threat, but the impacts are too distant for immediate concern.

I need more evidence to be convinced of the problem

I believe that climate change is not a threat at all

I do not have a view on climate change

1. **In this section, we’d like to understand how you think about and manage your impact on the environment.**  Please read through the following statements, and then rate your level of agreement or disagreement with each statement, by circling a number on the 10-point scale

|  |  |  |
| --- | --- | --- |
| **Statement:**  *(GBR = Great Barrier Reef)* | **Very Strongly**  **DISAGREE** | **Very Strongly**  **AGREE** |
| **1 - - - 2 - - - 3 - - - 4 - - - 5 -** | **- 6 - - - 7 - - - 8 - - - 9 - - - 10** |
| 1. I make every effort to use energy efficiently in my home and workplace | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I rarely consider the environmental impact of the production process for goods and services that I purchase | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I don’t usually make any extra effort to reduce the waste I generate | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I re-use or recycle most goods and waste | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

**Section C.** In this section we would like to know a little more about you.

1. **Where do you normally live?** (*please give postcode if within Australia*) **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
2. **For how many days will you be in the Great Barrier Reef region (including the coastal towns) during this visit?** \_\_\_\_\_\_\_\_\_\_\_\_ (days)
3. **What was the main reason you travelled to the Great Barrier Reef region?**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. **Are you a backpacker?** Yes No
2. **Is this your first visit to the Great Barrier Reef region?**  No Yes
3. **In what year were you born? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
4. **What is your gender? (please tick one box):** Female Male Other
5. **Do you identify as an Aboriginal Australian?** No Yes
6. **or a Torres Strait islander?**  No Yes

|  |  |
| --- | --- |
| 1. **On a scale of 1-10, how much do you trust the information you receive about the GBR from the following groups?** | **Do not Trust**  **trust at all Very strongly** |
| 1. The Australian Government............................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The Queensland Government............................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Friends, and family, and/or work colleagues............................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The Great Barrier Reef Marine Park Authority (GBRMPA) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Scientists from research institutions (e.g. CSIRO, Universities) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Industry groups (e.g. representing tourism, fisheries) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Australian-based conservation NGOs (including NRM groups),............................................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. International conservation NGOs (e.g. Greenpeace, WWF) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. News media journalists | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Social media commentators / bloggers | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Lobby groups (e.g. Get Up!) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

|  |  |
| --- | --- |
| 1. **On a scale of 1-10, how much do you rely on each of the following for news about your region and the world?** | **Do not rely**  **on this source at all Rely on his this source completely** |
| * 1. **Local newspaper(s)** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **State/Regional newspaper(s)** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Magazine(s)** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Free-to-air television** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Pay TV** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Digital streaming services** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Local radio** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **National/regional radio** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Online discussion forums** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Facebook** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Twitter** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Instagram** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Snapchat** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Youtube** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **News media websites** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Word of mouth** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

***Thank you for your support for this research!***

***THANK YOU FOR YOUR HELP WITH THIS RESEARCH!***