#### **Resident Survey**

**Researcher use:** Date:\_\_\_\_\_\_\_\_\_\_

Location:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **What are the first words that come to mind when you think of the Great Barrier Reef?**

*Please* *list as many words as you like:*

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_

**Section A. In this section, we would like to know how you use the Great Barrier Reef. *When we refer to “the Great Barrier Reef”, this includes all land and water from the beaches on the coast, the bays and creeks, the islands, the shoals and seafloor, the open waters, and of course the coral reefs.***

1. **Have you ever visited the Great Barrier Reef? (including all land and water from the beaches on the coast,** the bays and creeks, the islands, the shoals and seafloor, the open waters, and of course the coral reefs)  
   *Please tick one box*: Yes No – *if no, please go to Q.9.*
2. **In the previous 12 months, how many days did you visit the Great Barrier Reef for recreation?**

(*Please tick one box*):

0 days *(if 0, please go to Q.4)*  1-2 days *(once or twice a year)*

3-6 days *(every few months)* 7-12 days *(approximately monthly)*

13-24 days *(approximately fortnightly)* 25-52 days *(approximately weekly)*

53-100 days *(several times a week)* more than 100 days *(> 3 times a week )*

1. **Thinking about all of your visits to the Great Barrier Reef in the last 12 months, what proportion of your time was spent at each of the following GBR environments**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **GBR Environment** | **Not at all** | **Not very often (1-25% of my GBR visits)** | **Less than half of my GBR visits (26-50%)** | **More than half of my visits (51-75%)** | **Most of my GBR time** |
| Beaches on the coast |  |  |  |  |  |
| Creeks and estuaries |  |  |  |  |  |
| Islands and cays |  |  |  |  |  |
| Inshore reefs |  |  |  |  |  |
| Mid shelf and outer reefs |  |  |  |  |  |
| Open water |  |  |  |  |  |
| Shipwrecks |  |  |  |  |  |

1. **When visiting the Great Barrier Reef, how far do you normally travel from your home?** (tick one box only)

<10km 10km to <50km 50km to <100km 100km or greater

1. **When visiting the Great Barrier Reef in the last 12 months, how often did you travel by…**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **TRAVEL Mode** | **Never** | **Not very often (1-25%)** | **Less than half (26-50%)** | **More than half l (51-75%)** | **Most of my GBR travel** |
| Own boat |  |  |  |  |  |
| Friend/family boat |  |  |  |  |  |
| Commercial vessel |  |  |  |  |  |
| Aircraft |  |  |  |  |  |
| Ferry to island |  |  |  |  |  |
| Other powered watercraft (e.g. jetski) |  |  |  |  |  |
| Other non-powered watercraft (e.g. kayak) |  |  |  |  |  |
| By vehicle or by foot to mainland beach only |  |  |  |  |  |

1. **Thinking about all your Great Barrier Reef visits in the past 12 months, please rate the importance of the following activities to your use and enjoyment of the Great Barrier Reef:**

|  |  |  |
| --- | --- | --- |
| **Statement:**  *(GBR = Great Barrier Reef)* | **NOT important at all** | **Very Strongly**  **IMPORTANT** |
| **1 - - - 2 - - - 3 - - - 4 - - - 5 -** | **- 6 - - - 7 - - - 8 - - - 9 - - - 10** |
| 1. Line fishing | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Spearfishing | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Net/trap fishing | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Snorkelling | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Scuba diving | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Motorised watersports (e.g. jetski) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Non-motorised watersports (e.g. kayak, paddleboard, kite surf) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Photography | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Flights (e.g. helicopter, airplane) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Motor boating | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Sailing | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Sightseeing / exploration | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Collecting (e.g. shells) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Sunbathing / relaxing | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Wildlife watching | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Traditional or cultural practices | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Viewing coral and reef habitats | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Viewing coastal habitats (e.g. mangroves, estuaries) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

1. **Thinking about the entire Great Barrier Reef area, would you be able to identify your favourite place? What is the name of this favourite place?**
2. **lace?**

**Section B.** In the following section we would like to know a bit more about your relationship with the Great Barrier Reef region.

**Please read through the following statements, and then rate your level of agreement or disagreement with each statement, by circling a number on the 10-point scale below.**

|  |  |  |
| --- | --- | --- |
| **Statement:**  *(GBR = Great Barrier Reef)* | **Very Strongly**  **DISAGREE** | **Very Strongly**  **AGREE** |
| **1 - - - 2 - - - 3 - - - 4 - - - 5 -** | **- 6 - - - 7 - - - 8 - - - 9 - - - 10** |
| 1. I feel proud that the GBR is a World Heritage Area .. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The GBR is a great asset for the economy of this region ...................................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The GBR is part of my identity ................................. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The GBR contributes to my quality of life and well-being ........................................................................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The aesthetic beauty of the GBR is outstanding ...... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I do not have fair access to the GBR compared to other user groups .................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it supports a variety of life, such as fish and corals ............................................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I feel confident that the GBR is well managed ........ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it supports a desirable and active way of life ....................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because we can learn about the environment through scientific discoveries ............ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I feel confident that the freshwater areas in my region are well managed ........ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it attracts people from all over the world ......................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR for the fresh seafood it provides ..... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I feel optimistic about the future of the GBR .......... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I support the current rules and regulations that affect access and use of the GBR ............................. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

1. **In general, would you consider yourself to be more traditional or progressive? Please rate yourself on the scale below:**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1  Traditional | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10  Progressive |

1. **What do you think are the three (3) most serious threats to the Great Barrier Reef?**
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Again, please read through the following statements, and then rate your level of agreement or disagreement with each statement, by circling a number on the 10-point scale below.**

(where 1 = Very Strongly Disagree, and 10 = Very Strongly Agree)

|  |  |  |
| --- | --- | --- |
| Statement: (GBR = Great Barrier Reef) | 1. Very Strongly 2. DISAGREE | 1. Very Strongly 2. AGREE |
| 1. I would like to do more to help protect the GBR ..... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I would like to do more to improve water quality in my waterways (including rivers, creeks) ..... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I would not be personally affected if the health of the GBR declined ..................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I would like to learn more about the condition of the GBR .................................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Thinking about coral bleaching makes me feel depressed | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it is spiritually important to me | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I cannot make a personal difference in improving the health of the GBR ............................................. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I feel like I can contribute to GBR management | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. It is not my responsibility to protect the GBR .......... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I feel a social expectation to reduce any impact that I might have on the GBR | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I think enough is being done to effectively manage the GBR | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I have the necessary knowledge and skills to reduce any impact that I might have on the GBR ................. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I do not have the time or opportunity required to reduce any impact that I might have on the GBR ..... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I am not worried about climate change impacts on the GBR | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I love that I live beside the GBR | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it inspires me in artistic or thoughtful ways | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I feel that future generations have been adequately considered in the management of the GBR | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it makes me feel better physically and/or mentally | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR simply because it exists, even if I don’t use or benefit from it. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because of its rich Traditional Owner Heritage | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it provides a place where people can continue to pass down wisdom, traditions and a way of life. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I value the GBR because it is an important part of my culture. | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I support the current rules and regulations that affect access and use of freshwater areas (rivers and creeks) in my region | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. There is too much rubbish (plastics and bottles) on the beaches in my region | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I am worried about the status of freshwater fish in my region | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The coral reefs in my region are in good condition | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I like the colour/clarity of water along the beaches in my region | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The mangroves in my region are in good health | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The estuarine and marine fish in my region are in good condition | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The freshwater areas (e.g. rivers, creeks) in my region are not in good condition | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

1. **Which of the following statements best describes your beliefs about climate change?** (*Please tick one box*)

Climate change is an immediate threat requiring action.

Climate change is a serious threat, but the impacts are too distant for immediate concern.

I need more evidence to be convinced of the problem

I believe that climate change is not a threat at all

I do not have a view on climate change

1. **In this section, we’d like to understand how you think about and manage your impact on the environment.**  Please read through the following statements, and then rate your level of agreement or disagreement with each statement, by circling a number on the 10-point scale

|  |  |  |
| --- | --- | --- |
| **Statement:**  *(GBR = Great Barrier Reef)* | **Very Strongly**  **DISAGREE** | **Very Strongly**  **AGREE** |
| **1 - - - 2 - - - 3 - - - 4 - - - 5 -** | **- 6 - - - 7 - - - 8 - - - 9 - - - 10** |
| 1. I make every effort to use energy efficiently in my home and workplace | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I rarely consider the environmental impact of the production process for goods and services that I purchase | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I don’t usually make any extra effort to reduce the waste I generate | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. I re-use or recycle most goods and waste | 1 - - - 2 - - - 3 - - - 4 - - - 5 - | - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

**Section C.** In this section we would like to know a little more about you.

1. a. Are you part of a GBR based club or community group such as a spear- fishing club in your region?

*Please tick one box*: Yes No

b. If yes: Name

1. a. Are you part of an environmental community based group?

*Please tick one box*: Yes No

b. If yes: What is it

1. In what year were you born? 19\_\_\_\_\_\_
2. What is your current home postcode? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. For how many years have you lived in the Great Barrier Reef region? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (years)
4. a. Do you identify as an Aboriginal Australian? No Yes   
   b. or a Torres Strait islander? No Yes
5. Are you a “Fly-In-Fly-Out” worker? No Yes
6. From what industry do you obtain your main household income?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Could you please indicate (approximately) the total pre-tax income for your household?

$1 to $20,000 $60,001 to $100,000 $200,001 to $300,000

$20,001 to $60,000 $100,001 to $200,000 more than $300,000

1. What is your gender? (please tick one): Female Male Other

|  |  |
| --- | --- |
| 1. **On a scale of 1-10, how much do you trust the information you receive about the GBR from the following groups?** | **Do not Trust**  **trust at all Very strongly** |
| 1. The Australian Government............................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The Queensland Government............................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Friends, and family, and/or work colleagues............................ | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. The Great Barrier Reef Marine Park Authority (GBRMPA) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Scientists from research institutions (e.g. CSIRO, Universities) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Industry groups (e.g. representing tourism, fisheries) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Australian-based conservation NGOs (including NRM groups,............................................................................... | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. International conservation NGOs (e.g. Greenpeace, WWF) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. News media journalists | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Social media commentators / bloggers | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| 1. Lobby groups (e.g. Get Up!) | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

|  |  |
| --- | --- |
| 1. **On a scale of 1-10, how much do you rely on each of the following for news about your region and the world?** | **Do not rely**  **on this source at all Rely on his this source completely** |
| * 1. **Local newspaper(s)** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **State/Regional newspaper(s)** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Magazine(s)** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Free-to-air television** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Pay TV** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Digital streaming services** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Local radio** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **National/regional radio** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Online discussion forums** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Facebook** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Twitter** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Instagram** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Snapchat** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Youtube** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **News media websites** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |
| * 1. **Word of mouth** | 1 - - - 2 - - - 3 - - - 4 - - - 5 - - - 6 - - - 7 - - - 8 - - - 9 - - - 10 |

***Thank you for your support for this research!***