

ACIAR Agribusiness Master Class (AMC) Philippines

Module 2: Chain functions, social inclusion and climate risk

Venue: Clark Freeport Zone, Pampanga, Philippines

Resource persons: Michaela Cosijn, Gomathy Palaniappan, Anton Simon-Palo, Steve Crimp, Lilly Lim-Camacho

Learning outcomes

AMC Module 2 is designed to provide participants with key principles and frameworks around inclusive value chains. At the completion of this module, participants are expected to be able to:

- Building on Module 1, increase understanding of value chain concepts and frameworks, including chain functions
- Develop an understanding of the importance of social inclusion in values chains and the use of frameworks for the creation of inclusive agri-business models
- Understand risk and vulnerability in value chains with a focus on climate change and how to prepare for the future
- Design and conduct value chain studies adding a social inclusion and climate lens
- Effectively communicate results and findings

Throughout the week, AMC participants will be provided with activities and challenges to test new tools and principles. The module will be conducted over five days, with one day allocated for a field visit. Participants may be expected to work outside of their usual hours, particularly during the field day. The field day is designed to expose participants to a 'rapid appraisal value chain analysis' exercise. In addition, participants will given time to work on their mini-projects.

Program

Timing	Activity	Who / Material
Sunday, 23 February: Participants arrive at venue		
Day 1: Monday, 24 February		
Focus: Chain functions and mini project		
9:00-9:30	Opening: Dr Ernesto Brown, Director, Socio-Economics Research Division (SERD), PCAARRD (Skype) Introduction to resource persons Ground rules	<i>Anton</i>
9:30-10:10	Insights from AMC Module 1 Group activity: five groups Feedback and post-its	<i>Lilly</i>
10:10-10:40	Expectations of AMC and Module 2 Objectives of the week individual post-it activity	<i>Michaela</i>
10:45-12:30	Mini projects: <ul style="list-style-type: none"> • Presentations of refined projects: 10 mins per team + 10 min feedback • Set goals for the week on how to progress mini projects 	<i>Anton</i>
12:30-1:30	Lunch	
1:30-4:30	Chain functions: Characteristics of chains; how does a chain operate? <ul style="list-style-type: none"> • Chain governance - what is governance, different dimensions for governance, how do you analyse governance; links to who do you work with in your chain • Chain relationships • Information management 	<i>Lilly</i>

	<ul style="list-style-type: none"> Value adding <p>Field work</p> <ul style="list-style-type: none"> Field work logistics and operations: Forming groups and destination briefing Working together on chain function research questions and questions for field 	
4:30pm	<p>Panel Event on Inclusion</p> <ul style="list-style-type: none"> Crisanto “Boysie” Sabino, Executive Director, East West Seed Foundation Caroline Grace Pedragosa, development consultant Stephen Arlo Lapid, OIC-Chief Post harvest and marketing unit, Bureau of Fisheries and Aquatic Resources Region 3 Thank you from participants: 3 people to present 	<i>Anton</i>
<p>Day 2: Tuesday, 25 February</p> <p>Focus: Inclusive value chains and how to achieve them</p>		
9:00-9:30	<p>Recap of previous day</p> <p>Introduction to the day: Inclusive value chains</p>	<i>Michaela</i>
9:30-12:30	<p>Inclusive value chains</p> <ul style="list-style-type: none"> Definitions of inclusion and inclusive value chains Understanding the position of various groups in the chain, benefits and barriers to participation Enhancing sensitivity to inclusion and exclusion Operationalising inclusion, including challenges to engagement and sustainability of inclusive business <p>Exercise</p>	<i>Michaela and Gomathy</i>
12:30-13:30	Lunch	
13:30-14:30	Ms Sophie McPhate, Third Secretary, Economic Team, DFAT	<i>Michaela</i>
14:30-17:00	<p>Inclusive value chains continued</p> <ul style="list-style-type: none"> Tools for inclusion 	<i>Michaela and Gomathy</i>

	<ul style="list-style-type: none"> • Gender, pro-poor chains, disadvantage, vulnerability and exposure • Evaluating interventions - Considerations - forms of impact 	
Evening	Questions to ask in field and implications for mini project	
Day 3: Wednesday, 26 February		
Focus: Climate change and value chains, case studies		
9:00-9:30	Recap of previous day	
9:30-12:30	<p>Climate change and value chains</p> <ul style="list-style-type: none"> • Climate risk • Vulnerability and recovery • Chain selection criteria • Getting ready for the future • Exercises on vulnerability mapping, transitional risks, vulnerability implications from policy <p>Questions to ask in field</p>	<i>Lilly and Steve</i>
12:30-1:30	Lunch	
1:30-4:00pm	<p>Case studies:</p> <ul style="list-style-type: none"> • India / Bangladesh - SIAGI • Landcare, Cabintan • Exercise: Group Debate: Jollibee - is it an inclusive value chain? 	<i>Michaela Gomathy Anton</i>
Evening	Preparing for field	
Day 4: Thursday, 27 February		
Focus: Field work		
Early start	<p>Group presentations from the field visit</p> <ul style="list-style-type: none"> • Rice: (Mr. Aurelio Pangan's Farm + Inavet Nutrition Technologies), San Simon, Pampanga • Fisheries (Tilapia): Minalin, Pampanga 	

	<ul style="list-style-type: none"> Mango, Coffee, Coconut: Gina Mangalindan, Tala-Orani Multipurpose Cooperative (TAMCO), Tala Orani, Bataan 	
Late afternoon	Prepare for presentations from field visit	
Day 5: Friday, 28 February		
Focus: Consolidating insights from Module 2		
9:00-9:30	Presentation wrap up time	
9:30-11:30	<p>Introduction to the day: Insights from the field</p> <p>Group presentations: Each group presents their findings for 10 mins, with 10 mins for questions, plus tea</p>	
11:30-12:30	<p>Plenary feedback: what did we learn from applying concepts to the field?</p> <p>Reflect on their experiences and key insights</p>	
12:30-1:30	Lunch	
1:30-3:00	Mini-project: working time	
3:00-3:15	Break	
3:15-5:00	<p>Wrap up and certificates</p> <p>Closing remarks: Dr Melvin Carlos, Deputy Executive Director for Administration, Resource Management and Support Services (DED-ARMSS), PCAARRD</p>	

About the mentors

Ms Michaela Cosijn, International Development Researcher at CSIRO

Over twenty years of experience designing, implementing and managing livelihood innovation projects to increase food security and reduce poverty specifically focus on women and marginal households. Her key skills are in (i) climate adaptation and proofing of programmes (ii) pro-poor value chain development in the agriculture and fisheries sector, with a focus on social inclusion and equity; (iii) agricultural innovation systems; (iv) establishing monitoring and evaluation systems; and (v) participatory planning processes. She has partnered with international stakeholders from government, research, private sector, donors and NGO in numerous sectors including agriculture.

Dr Lilly Lim-Camacho, Research Group Leader, Climate Smart Agriculture and Value Chain Analytics at CSIRO

Lilly Lim-Camacho has over 15 years' experience in value chain development and analysis. Her focus is on supporting industry in an era of global change, through applied systems approaches. She applies value chain analysis to address key challenges, such as climate adaptation, sustainable development and social inclusion. Lilly utilises strong science communication and engagement techniques in her research, working with a wide range of stakeholders both in the public and private sectors. She has conducted VCA globally, working with multinational corporations, NGOs and smallholder farming communities.

Mr Anton Simon Palo, General Manager at Foodlink Advocacy Co-operative

Currently the General Manager of Foodlink Advocacy Co-operative—a talent pool of agribusiness experts and practitioners with a common passion working towards poverty eradication—Anton is involved in various consultancy activities such as Value Chain Development for World Economic Forums's Grow Asia partnership; technical advisor to agricultural cooperatives and organizations such as AgriCOOPh Federation; and provider of facilitation services for the public, private, and development sectors. He has over five years of involvement in the Inclusive Business space with much focus on agribusiness.

Dr Steven Crimp, Research Fellow, Climate Change Institute at the Australian National University

Steven has over twenty years of experience designing, implementing and managing research to examine opportunities for improved climate risk management, within primary industries, both in Australia and internationally. This work has involved working with a number of multi-national and global food producers, telecommunications, and other primary industries as well as small holder farming communities. Before joining ANU, Steve worked for the Agriculture and Food Business Unit of CSIRO, contributing to the Global Food Security in a Changing World research program, through value chain analysis to address key challenges, such as climate adaptation.

Dr Gomathy Palaniappan, Senior Research Fellow, School of Agriculture and Food Sciences at the University of Queensland.

Gomathy Palaniappan brings over 20 years of experience working with rural communities in agriculture at the grassroots level. Her focus is on engaging smallholder farmers to access markets and improve livelihoods. She applies social science research skills including participatory techniques and action research methodology to facilitate community development. She has worked for most of her career in the fields of extension, communication, community development, gender and food security.