

Problem: Low annual ave.
tilapia production

Approach: Rapid mkt appraisal
for expanding tilapia culture areas

- ✓ Determine the mkt status/mkt potential of expanding culture areas in Davao Oriental;
- ✓ Understand the mktg system, constraints, & opportunities
- ✓ Identify areas for intervention along the supply chain

Outcome: Established production area of Tilapia in Davao

Oriental

①

PROBLEM: Bacterial contamination in oysters causes harm to consumers of oysters

APPROACH: Rapid value chain appraisal

OUTCOME: Increased consumer's trust. (↑ WILLINGNESS TO BUY + AWARENESS + INCREASED CONSUMPTION)

Comments:

PROBLEM:

6

- Changing consumer preference towards convenience
- How ^{are} online food delivery platforms ~~are~~ changing the food value chain?

APPROACH:

- Value Chain Framework
- Exploring the effect of online food delivery platforms in the FVC

CHANGE:

- Potential ~~to~~ use ^{OF} online delivery platforms in ^{retailing} agri-products.
- Policy intervention on the regulation of online food delivery services.

PROBLEM:

⑤

~~underutilized~~

GUAVA is an underutilized
Fruit

APPROACH:

= COLLECTION OF SECONDARY DATA

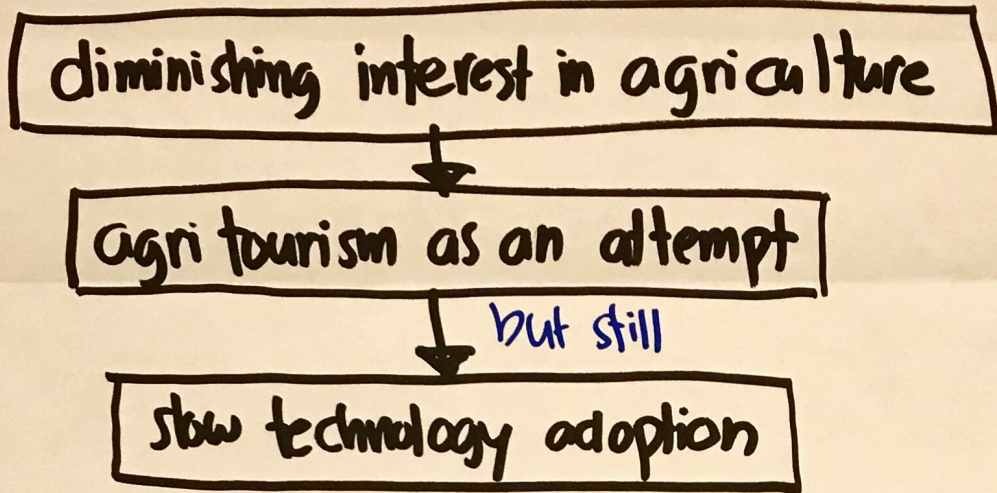
= TRACE VC/VCA to explore other
market op for
guava

CHANGE:

- Identify economic use
or importance of guava

PROBLEM:

9



APPROACH:

map out the information exchange
and sharing of agri-tourism
farms

CHANGE:

- increased technology adoption
- more business minded chain participants
- increased employment
- contribute to food security i

Problem:

- cacao farmers in Baguio District in Davao City are unable to maximize their land resources for higher income

Approach:

- To come up with a ^{institutional} market-based model that will establish new crops/commodities that will complement with cacao.

Change we want to see:

- Diversified/optimized cacao farms in Baguio District that are generating higher income level for farmers.

rapid market appraisal
↓

crops w/
large market potential
& suitable in the area

↑
suitability analysis

PROBLEM: In spite of numerous research done on the mango chain in the PH, there is still a poor level of coordination among actors in the industry and the continued indiscriminate use of pesticides — a major driver in low profitability, competitiveness, and sustainability.

APPROACH: mango VCA and strategic VC interventions

OUTCOME:

↑ Improved information flow and more effective chain governance.

② Problem: Failure in Mangrove

Rehabilitation Strategies

Approach: Environmental Value

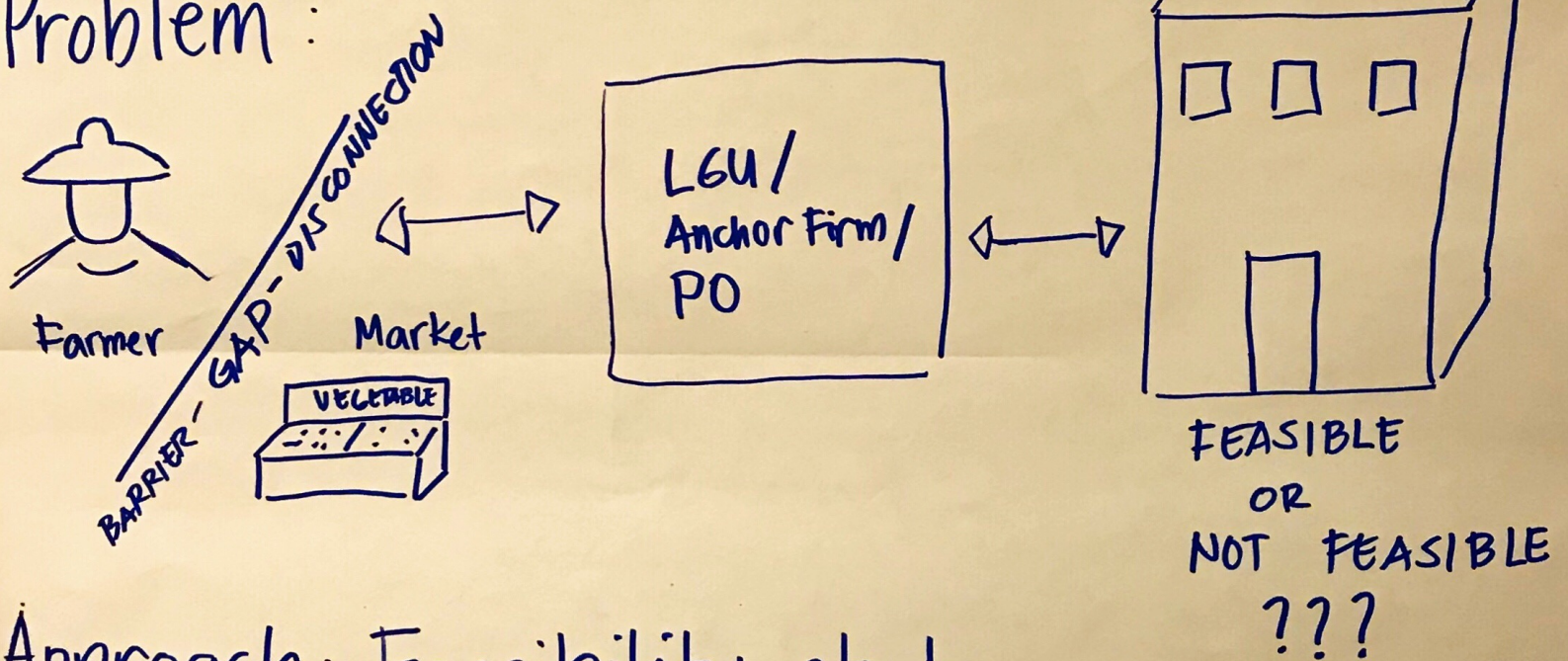
Chain Analysis on the
Importance of Mangroves
in Disaster Risk Reduction
and Climate Change
Adaptation & Mitigation
Strategies.

Outcome: 1.) Identify ~~best~~ problems/constraints
issues; 2.) best practices in mangrove
rehabilitation for possible
replication in other rehab areas

Comments:

Feasibility Study on Agri-commodity Consolidation Center in Baybay City Leyte: A value chain Approach

Problem:



Approach: Feasibility study

Desired Outcome: "Increased confidence on the viability of the project - consolidation center"

Evaluate the projects potential for success.

Reduce the risk of failure of the project

Develop know-how on the project as a whole.

Produce information supported decisions clarifies risks & return

Assessment whether the project is technically and economically feasible

3

PROBLEM:

- Lack of quality materials (bamboo poles)

APPROACH:

- Conduct of VCA on bamboo with focus on mining sector

CHANGE WE WANT TO SEE:

- Mined-out areas planted with bamboo