
A top-down view of a traditional Cebu Lechon (roasted pig) served on a large, dark wooden platter. The pig is roasted to a golden-brown, crispy skin and is cut into large, succulent pieces. In the foreground, a small white ceramic bowl filled with a light-colored dipping sauce sits on the platter. A silver knife is visible in the upper left corner. The background is a light-colored wooden surface.

The Effects of African Swine Fever (ASF) on the Cebu Lechon Value Chain

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Research Questions

How has the African Swine Fever (ASF) affected the lechon value chain in Cebu?

What were the adjustments made by the lechon value chain actors?



Methodology

- Qualitative research
- Development of checklist/guide for semi-structured interviews
- Identification of potential sites & interviewees
- Semi-structured interviews & site visits
- Secondary data review





Findings

Cebu Province ban on pork, pork-related products, by-products & boar semen from Luzon

21 August 2019

Executive Order No. 13

Adopting an African Swine Fever (ASF) Provincial Preparedness & Contingency Plan & creating a Provincial ASF Task Force

11 September 2019

Executive Order No. 15

Amending certain provisions of EO No. 14 that regulates the entry into the Province of Cebu of live hogs, pork, pork-related products & by-products

2019

22 August 2019

Executive Order No. 14

Prohibiting the entry into the Province of Cebu of pork & pork-related products & by-products, whether raw, processed or cooked, including, but not limited to, frozen boar semen, for a period of 100 calendar days & regulating the entry of live hogs thru all ports in the Province of Cebu within the same period

18 September 2019

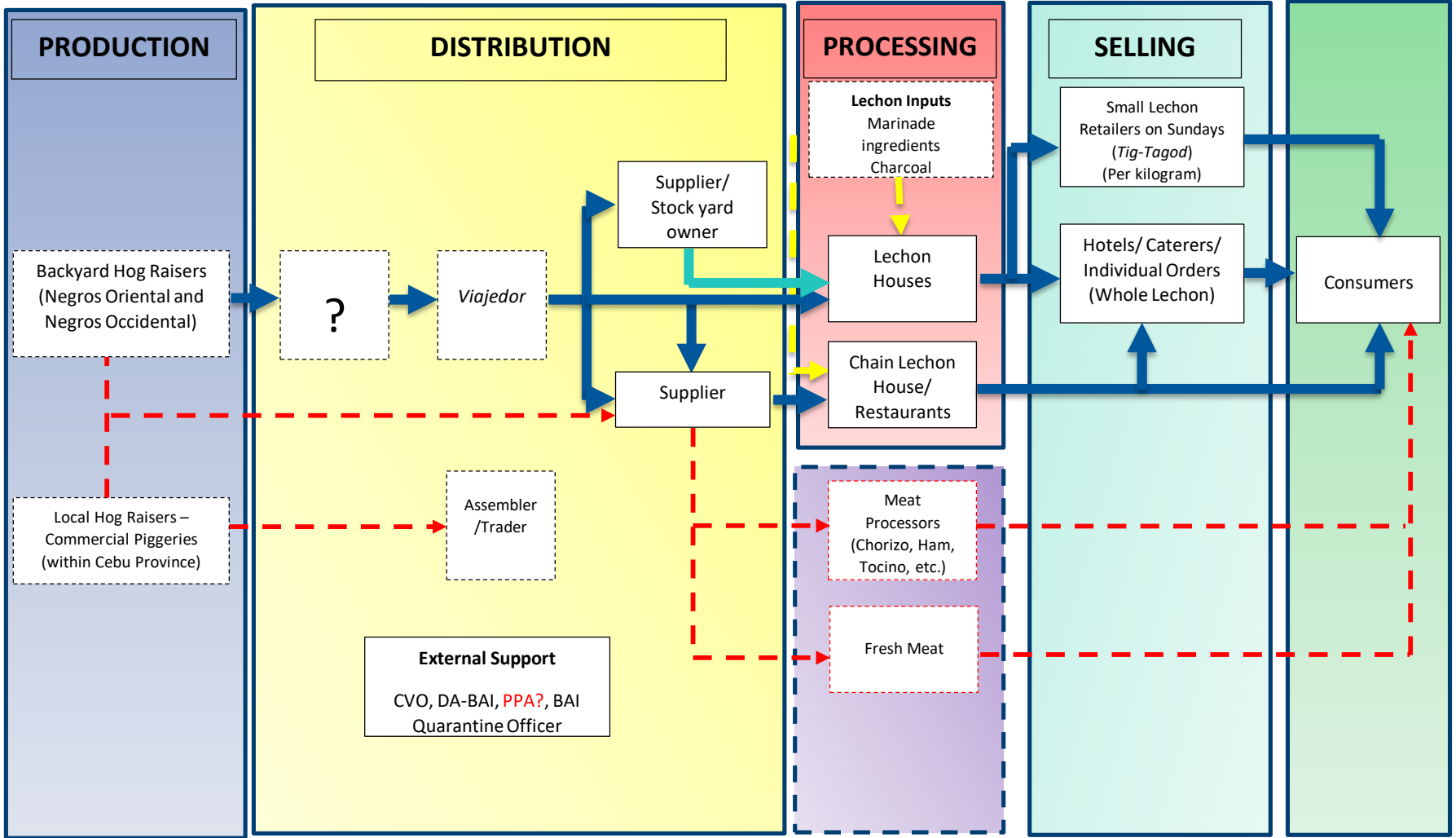
Executive Order No. 16

Amending further EO No. 14, as amended by EO No. 15, in order to implement the total ban on the entry of live hogs, pork, pork-related products & by-products & boar semen from Luzon into the Province of Cebu for 100 days

06 November 2019

Executive Order No. 23

Prohibiting the entry of all meat, chicken, fish or any other food products that have been commingled with pork, pork-related products & by-products from all parts of Luzon & extending the period of ban on the entry of pork, pork-related products & by-products under Section 1 of EO No. 14, as amended, to June 30, 2020



Production

Distribution

Processing

Selling

Consuming



EFFECT OF AFRICAN SWINE FEVER

Stringent
biosecurity

Regulated
shipment and
transportation

Temporary
reduction of supply
of live hogs

Temporary
reduction of supply
of lechon

None

INTERVENTION

**Certificate of
Registration for
Backyard Swine
Farm**

Compliance to regulations

- Veterinary Health Certificate
- Shipping Permit
- Disinfection Clearance
- Livestock Handlers Permit
- Registration as Livestock Courier

**Dialogue with Cebu
Governor**

Amendment of EO 14
to EO 23, allowing
shipment from VisMin
only ff the
requirements

Not identified

**ASF information
campaign by LGUs
to the public**



Recommendations

- Continue ASF information campaign for all hog raisers in the Philippines
- Ensure registration of all hog farms, especially backyard farms
- Continue strict implementation of biosecurity & regulation of shipment & transportation
- Further validation & exploration of other activities in the lechon value chain (e.g. value chain analysis for hog backyard farms in Cebu)



**Daghang
salamat!**

