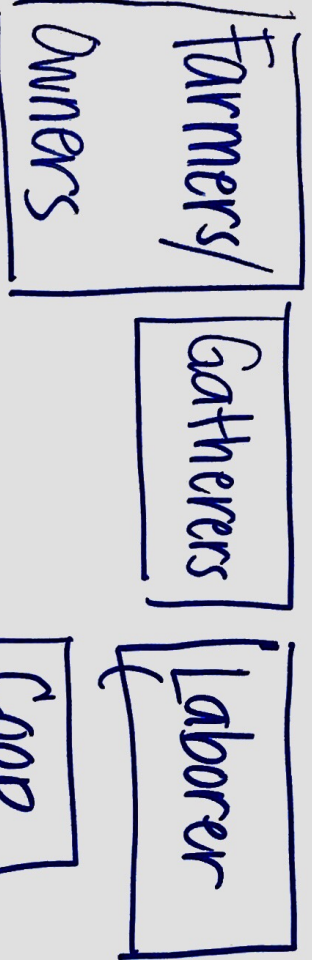
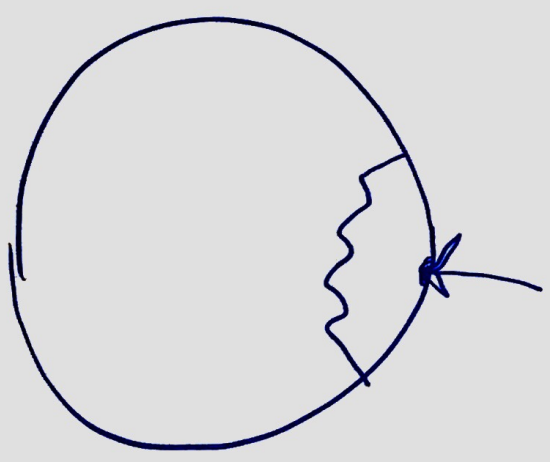


Production Harvesting Post Harvest Transporting Processing Dist. Cons.



Tree life
 Coconut Plantation

Harvest
 Sweet, Coconut
 Multipurpose Coop
 Samahang Magnifying
 ng Pikit, Catabato
 Variety
 Coco
 Sap



Coop

Private Sector

NGO

1) Tree life coco
 Sugar
 2) Cogefite eco
 3) Pasacolo P. Agri
 Ventures
 Liquor
 Coco sugar
 Vinegar

Trader

Coop

Priv. Sector

NGO

1) SM Supermarkets
 2) Online health
 shops - Granquer/
 Loads
 3) GlowCorp Cebuano

Business Markets

End Consumer

INPUTS

Chicken

Flour

Oil

PROCESSING

cut-up
chicken

Apply Flour

Cook in oil

Drain
Oil

END-
PRODUCT

Fried
Chicken

INPUTS

Broilers → Cut-up
Chicken

CAR GILL [Scaled-up operation]

NMIS-accreditation
dressing plants

"Other Ingredients"

PROCESSING

Commissary → Retail Stores
[Systematic, Structured]

[GOOD MANUFACTURING PRACTICES]

↳ Proprietary Recipe
↳ Established Preparation Procedures

DISTRIBUTION

→ Delivery Feature

END-CONSUMER

FAST FOOD
• Readily Available

- Reliable/consistent
- Accessible and Affordable
- ↳ Food Safety, Good Reputation

"Lunch Samps"

"Crispy Noodles"

Jollibee Experience

"Joy of Eating"

Production of Mangosteen

PRODUCTION

Nursery dev't
- farmer

→ Outplanting
(nursery to the farm/field)
- farmers
- 5x4 m

→ Crop Mgt/
Maintenance
(- farmers)
After 12 yrs

capsule
- processor (female)

PROCESSED

- capsule
- marmalade
- wine
- seedlings

(NURSERY OPERATOR)
FARMER
NO 3 F

30% of harvest
← CLASS B+C
farm laborer (male)
70% harvest (CLASS A)
↓
KOMPADOR

FRESH FRUIT

- ↳ fruit stands at local mkt
- ↳ pasalubong centers
- ↳ wholesalers/consolidators "kumprador"

- ↳ DA, DENR (Nat'l green's program)
- ↳ DAR
- ↳ local farmers (PRIVATE)
- ↳ LGUs

BFAD
POST
DTT (also)

Market

- ③ - farm (direct buyers)
- ② - Farm resorts
- ① - pasalubong centers
- Ⓛ - DRUG STORES / PHARMACY
- HI-EXP INSTITUTIONAL MARKET

47 learning sites / SPAs
COSTALES FARM RESORT
1. APIS STN'S NATURAL PARK
2. LAKE DEBU CRANES
3. SOX'S PASALUBONG CENTER
- PEJON / MER WAY / POSE
- GMSA / SUN /

TILAPIA VALUE CHAIN MAP

PRODUCTION

TRANSPORTING

(Consumption)

Processing (Nurus Eaja
Hilanggit) CASU

TILAPIA

TRADERS
(CONSOLIDATOR)

WET

MARKET

RETAILER

FARMERS

(HYBRID TILAPIA)

- POND OPERATORS
- CAT OPERATORS
- SHARVAT PRODUKTS

REGION 3, 4
Sustainable
Contracting

• COLLECTOR - \$
• GENERALLY TRADERS (TRADING w/ oxygen) \$

(WHOLESALE)

- LOCAL WET MARKET - \$
- BALI/THURAI MARKET - \$
- NABATAS MARKET - \$

• TILAPIA
Live (Small Vendors, multiple chilled)

• Super-market
SABERHAS
KORINDUS
CHILLED



CONSUMERS
(FINAL)

Regulatory

- LLDA
- LGUs

INPUT SUPPLIER

- fingerlings - Cutting & Spoolers
- feeds - Fish Companies (SANTO, PULICO) Premium Foods
- nets/hamboos - local communities

Operational Services

- transport
- oxygen

Support Services

- credit
- training (BFAR, PCARRD Fed U.)

• R&D (RAAPPD,

BFAR, SVGS

Private U.

Fed U.)

INPUT

PRODUCTION

MARKETING

PROCESSING

RETAILER

CONSUMER

- SEEDLING

PROD.

- FARMERS

(SIMICO,

- FERTILIZERS

PROD.

- CONTRACTORS

- PESTICIDES

PROD.

- FARMER COOPERATIVES -

- AGGREGATORS /
CONSOLIDATORS /

ASSEMBLERS /
SORTER

- EXPORTERS

(SRFFQ)

~~MANUFACTURER~~

(KARASHI, DOLE)

MAN (GO)

DEMONTE

PROCESSORS

- PACKAGING /
MANUFACTURERS

- WET MARKET (

DAVA, BANGKOKHAI, BILUB,

- GROCERIES

GENSANI
CONSOLIDATOR
EBRU PPKU,
DIZANI LIMBUK

- HOTELS

- AIRLINES

~~MANUFACTURERS~~

- LOCAL

- INTERNATIONAL

- FINANCING

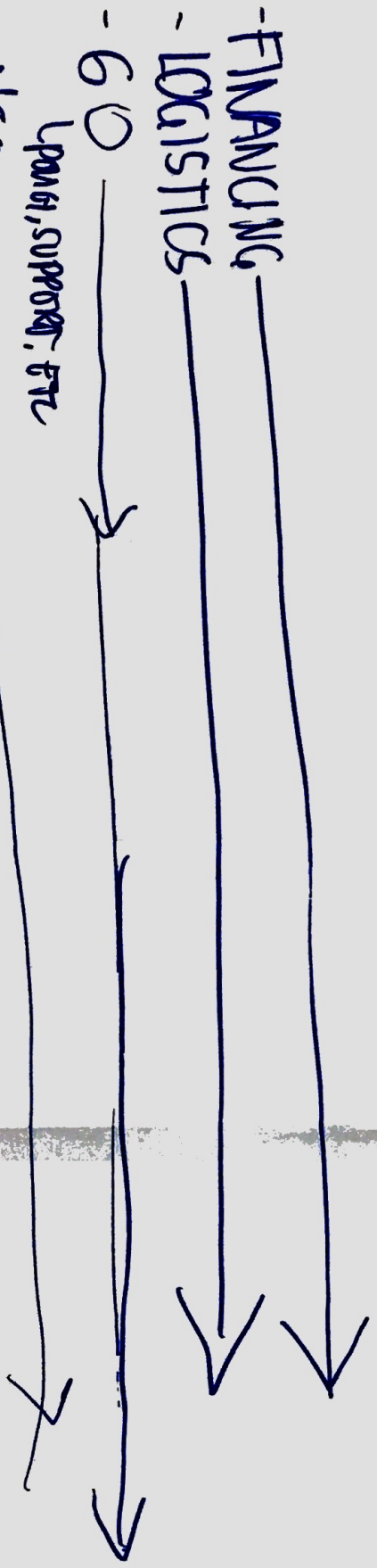
- LOGISTICS

- GO


(PANA, SUPPORT, FTZ

- NGOs

- ACADEMIE



THE DREAM COFFEE


INPUTS
 • Seedlings 
 (DENR Accredited Nurseries)




PLANTING
 • T'BOLI 

DENR (TA)  ACDI/VOCA

DRYING
 • T'BOLI 


HARVESTING / PROCESSING
 • T'BOLI 

Capacity building: ACDI/VOCA & PEF


SORTING / CONSOLIDATION
 • Farmer's Assoc. 

Knoon Highland Farmers' Assoc.

ROASTING / PACKAGING (Finero)
 • The Dream Coffee

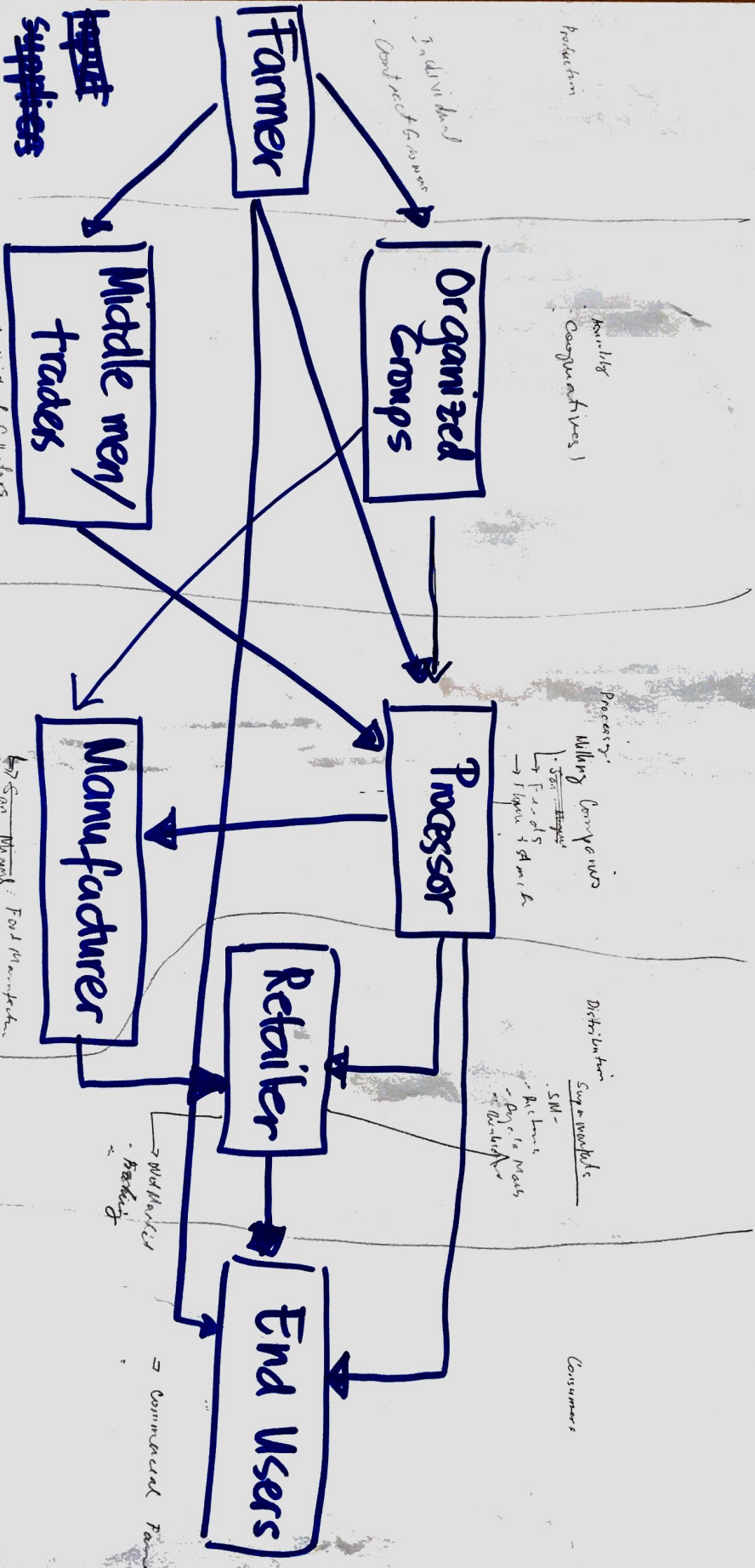
roaster: Brew Atelier 

MARKET
 • Groceries, Online, Coffee shops, Businesses, Individuals 

DISTRIBUTION
 • The Dream Coffee 

Cafés: Earth kitchen, Artesania
 retail spaces / shops: Coast Boracay, Real Food

~~Online~~ WEBSITE: www.thedreamcoffee.ph



Value Chain Map of Cassava

- End Market
 - FMC (Cassava)
 - FMC
 - Ujorick
 - WPC (Foods)
 - Solusita Singapore