The Human Centric Al Seminars CSIRO Data 61 DSS Group

# **Howevertures in Insider Threat Predictive Analytics**

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PsyberAnalytix

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## opics

### **Whole Person Perspective**

**Insider Threat Ontology** 

**Empirical Studies** 

**Behavioral Analytics / Pattern Processing** 

**Concluding Remarks and References** 

**Addendum: Unintentional Insider Threats** 



## hole Person Perspective

**Definition of Insider Threat** 

**Traditional Approach** 

**Critical Pathway Framework** 

Getting "Left of Boom"

**Integrating Technical and Behavioral Factors** 



## **Insider Threat Defined**

• An **insider** is any person who has or had authorized access to, or knowledge of, an organization's resources, including personnel, facilities, information, equipment, networks, and systems.

**Studies** 

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• Insider threat is the potential for an insider to use their authorized access or understanding of an organization to harm that organization:

Ontology

 Individual uses their authorized access (maliciously or unintentionally) in a way that may harm the organization.



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Whole Person



Addendum: UIT

Conclusion

## Typical Monitoring Approach...

### Host/network logs

Intrusion Detection Systems

Data Loss Prevention Products

## **Cyber Data Collection**

• • • • •	Registry entries IDS events Firewall logs DNS logs/Internet sites accessed Host event logs Host print logs Network print logs Search engine query log data Physical security (prox-card data)	• • • •	Database server logs Web server Logs File permissions Access to account Digital signatures Local stored or cached file Applications installed Patch status Keystroke record	11 Mar. 2 and 2	A mor gene e

A typical network monitoring system can generate over 2 Billion events per week!

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Whole Person Ontology Studies

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### **Insider Threat Programs Miss the Human Meril** alk Side of the Problem

Mar 1, 2017 | 9:55 am

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CYBERSECURITY

"Where we're missing the boat, oftentimes, is on the human resource side," said Evanina. "The goal is to stop them before [they act]. We have to find a way to identify them ahead of time and say, 'hey listen, I know things are rough, you're having problems, but there's other options.'"

Bill Evanina, national counterintelligence executive and director of the U.S. National Counterintelligence and Security Center, speaking at an Intelligence and National Security Alliance (INSA) event.

Stopping insider threats relies more on addressing human problems than technological ones, according

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Improving the Outcomes of Government IT

EMERGING TECH

NEWS

# Trusted insiders who commit crimes do not just "pop-up."

In 8 of 10 insider espionage/sabotage cases examined, social/ organizational precursors were identified that could have been addressed before the attack. -- Shaw & Fischer (2005) 4



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## Need to incorporate behavioral and organizational "tripwires" into the insider risk mitigation process

- Holistic: Include Behavioral, Psychosocial, and Organizational indicators in addition to technical/cyber indicators
- Proactive: Anticipatory analysis instead of reactive/forensic approach
- Focus on staff and organizational "well-being" rather than a punitive "law enforcement" approach.

7 (Greitzer, 2019)



Ontology

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# **OFIT Ontology**

## Origins

**Individual Factors** 

**Ontology Overview** 

Sociotechnical and Organizational Factors for Insider Threat

Whole Person

## Integrating Technical and Social/Behavioral Data

## "Shredded Puzzle Metaphor"

(Greitzer & Frincke, 2011) 9



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# Why Ontology?

- Formal description of concepts within a domain
- Provides computational properties that support inferences from asserted facts
- Supports development of models for insider threat assessment.
- Defines concepts and relationships that may be applied consistently across organizations



Ontology

## Method/Approach for Developing Knowledge Base

## Published Case Studies and Scientific Literature

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**Studies** 

### Expert Knowledge Elicitation Surveys

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Sources

icator Class/Factor	Range of insider Threat/Risk Concern D100	ne Tel	rear! Score	Description
Data Access Patterns		2	100	
Attempt unauthorized access to files not backed up	¢	2	50	Seeking to gain undue access to files that are not backed up.
Granting unauthorized access to sensitive data	¢	2	2	Granting access to sensitive documents to person(s) without a need to know.
Attempt unauthorized access to sensitive data	¢		50	Seeking to pain undue access to sensitive data or documents without a need to know.
Attempts to access new workstation	¢	>	50	Login to a new workstation (physically or remotely).
Attempts to change file permissions	¢	>	90	Changing or attempting to change like permissions.
Circumvent document control	¢	>	50	Defeating document control safeguards.
Aeguest unauthorized access to sensitive data	<	> _	-	Plequesting unrequired access (e.g., access to documents for which one has no need to know, establishing an extra login account or access path).
Network Patterns		0	200	
dooting from local media	C	>	50	Using local nedia (e.g., CD or USB-drive) to boot a separate operating system from that installed on the work computer.
Compromised machine	¢	>	50	An individual or network of work computers intected with malicious software (bot, bothet) that are remotely controlled by a malicious actor.
Ouplicate log file backup	C III	> 🗾	50	Duplicating log tiles.
Extra backups	C .	>	50	Making extra backups of network Bes.
Failure to join machine to domain	¢	>	50	Use or maintain a computer that is disconnected from domain.
High activity on high target machine	¢	>	50	Unusually high activity on a machine containing sensitive data.
Printing documents of others	¢	> -	50	Printing documents that are owned by others.
Using multiple printers simultaneously	C III	> -	50	Concurrent use of multiple printers.
Use of unusual printer	¢	> /	50	Printing to locations unrelated to one's work location.
Search computer libraries	¢	>	50	Unusual search of computer itoraries.
Search own name	¢	> /	50	Searching logs or security data for own name.
L Class Ranne Est II. Farter Risk Est	II. Follow-up Ouestions	5		
				(Greitzer et al. 2018-2019)

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	2019 Lit search	Trai		196. POR unavailat	re ISBILE	
	Costa, D. L., Albrethsen, M. J., & Collins, M. L. (2016). Insider Threat Indicator Ontology (No. CMU/SEI-2016-TR-		¥			
	PITTSBURGH United States.	Y	Y	Cybersecurity	page 70 has indicators page 23 talks about v	
	Torres, J. M., Sarriegi, J. M., Santos, J., & Serrano, N. (2006, August). Managing information systems security: critical success factors and indicators to measure effectiveness.				indicators of critical success factors for	0
	In International Conference on Information Security (pp. 530-545). Springer, Berlin, Heidelberg.	Y	N	Cybersecurity	effective security management, not person level indicators of cyber threat	0
	Hunker, J., & Probst, C. W. (2011). Insiders and Insider Threats-An Overview of Definitions and Mitigation Techniques. JoWUA, 2(1), 4-27.	Y	Y	Both	page 18	1
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comment	Security and Privacy Workshops (pp. 60-67). IEEE.	Y	Y	Cybersecurity	Page 61 and 67	
Cate Ce	Greitzer, F. L., Imran, M., Purl, J., Axelrad, E. T., Leong, Y. M., Becker, D. E., & Sticha, P. J. (2016). Developing an Ontology for Individual and Organizational Sociotechnical					10
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anticalpre	2013 IEEE Security and Privacy Workshops (pp. 90-97). IEEE.	Ŷ	N	Both		
2 and Authensider	Symonenko, S., Liddy, E. D., Yilmazel, O., Del Zoppo, R., Brown, E., & Downey, M. (2004, June). Semantic analysis for monitoring insider threats. In International					
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intion thems sec	Sheldon, F. T., Abercrombie, R. K., & Mili, A. (2009, January). Methodology for evaluating security controls based on key performance indicators and stakeholder					
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a Informer nens stigates	Cole, E., & Ring, S. (2005). Insider threat: Protecting the					
DENME INVESTIGE BUILDE	enterprise from sabotage, spying, and theft. Elsevier. Guido, M. D., & Brooks, M. W. (2013, January). Insider	N	Y	Cybersecurity	Book, indicators might be on page 295	
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SIL EBICOLL	Magklaras, G., & Furnell, S. (2010). Insider threat					
CSWFey Survey	Threats in Cyber Security (pp. 219-244). Springer, Boston,	Y	N	Cybersecurity	focuses on development of a domain specific insider threat prediction language	
Ten Tales to Ministr	Cappelli, D. M., Moore, A. P., & Trzeciak, R. F. (2012). The CERT guide to insider threats: how to prevent, detect, and respond to information technology crimes (Theft,				Book. page 33 has indicators (parts of the	
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/tics	Conclusion	Add	endu	m: UI	14	

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# SOFIT Ontology

- Individual (Human) Factor branch contains more than 270 technical and behavioral factors
- Organizational Factor branch includes roughly 50 contributing factors
- Developed in OWL <u>Web Ontology</u> <u>Language</u> – a Semantic Web language to represent rich and complex sets of knowledge

Sociotechnical and Organizational Factors for Insider Threat



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Ontology

(Greitzer et al., 2018, 2019, 2019, 2021)

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## **SOFIT Individual Factors**



## Exploring SOFIT Knowledge Repository (using Protégé)



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SOFIT available

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Addendum: UIT

## **mpirical Studies**

**Estimating "Severity" of Indicators** 

**Evaluating Models** 

**Dynamic Characteristics of Indicators** 

- Temporal Factors
- Nonlinear Combinations

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## Expert Knowledge Elicitation Studies (2018, 2019)Estimating

- Experts recruited from research and operational communities – email and online surveys
- Number of participants ranged from 8-35
- Surveys gathered expert judgments on:
  - Threat ratings of 202 *single* indicators
  - Ratings for cases comprising *multiple* indicators (Greitzer et al., 2018, 2019) 8 10
  - Temporal and Dynamic features

Whole Person

(Greitzer & Purl, 2022) 13

Ontology



Studies

individual indicator level of concern Cases to Assign Indicator Definitions Ranking of cases Case #2 Low Concern Low Hoderal Hoderate Co Hoderate-Hi Temporal and dynamic relationships Back Next

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## **Indicators Vary in Severity**

[Greitzer et al., 2018] 8



# Not every factor is equally indicative of insider threat

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# **Modeling Severity Improves Prediction**

We evaluated several alternative predictive models in accounting for expert judgments of insider threat risk. Experts assessed (ranked) threat of 57 hypothetical insider threat cases comprising combinations of one to three indicators.



### Room for Improvement in Assessing Insider Risk:

At best, these indicator-risk-based predictive models accounted for ~50% of the variance in expert judgments of threat/risk...

Studies

# 17 Indicators Organized by Role Type

Personal Predisposition	Precipitating Event	Behavioral Precursor	Technical Precursor		
<ul> <li>Manipulative</li> <li>Big Ego/Self- Centered</li> </ul>	<ul> <li>Job Pressure/Stress</li> <li>Negative Evaluation</li> <li>Received Corrective Action</li> <li>Passed Over for Promotion</li> <li>Terminated</li> </ul>	<ul> <li>Disgruntled</li> <li>Marked Anger/ Hostility</li> </ul>	<ul> <li>Unusual File Deletion</li> <li>Excessive Unauthorized Database Searches</li> <li>Unauthorized Wireless</li> <li>Attempts Unauthorized Access to Sensitive Data</li> <li>Unusual Remote Access</li> <li>Using Multiple Printers Simultaneously</li> <li>Receiving Large Emails</li> <li>Change File Extensions</li> </ul>		

## Temporal/Decay Effects by Role Type

### All indicators showed some decay:

• Slight decrease in indicator threat/risk rating



# Personal Predispositions exhibited different decay characteristics:

- Started at a lower severity level
- Were significantly *less likely* to decay (39%) than any other indicator types



### Mean Concern Ratings from Baseline by Indicator Role Type

		NUMBER OF THE OTHER OFTEN					
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## **Indicator Interactions: Discrepant Cases**

**Threat Value** scores were *expert judgments* of severity (0-100) for *individual indicators* (where 100 = most concerning). **Case rankings** were obtained by asking experts to sort (rank) 57 cases, producing ranks of 1-57, where 1 = most severe.

[Based on data from Greitzer et al. (2018)]

Case 1 [Lower Severity]		Case 2 [Higher Severity]	Sum-of-Risk Model		
Indicators	Threat Value	Indicators Threat Value			
(1) Big ego/self-centered	59	(1) Working unusual hours 35 on work machine		Average Ra 20.00 20.00 20.00 10.00 Hi	
(2) Callousness	56	(2) Failed attempts to exercise privilege	78	0.00 0 50 100 150 200 2 Sum of Risk Score	
(3) Manipulative	67	(3) Manipulative	67	A hierarchical linear	
Sum of Risks	182	Sum of Risks	180	statistically significant	
Average Risk Score	61	Average Risk Score	60	interaction effects for	
Rank in Sorting Task	47	Rank in Sorting Task	14	different combinations of indicators.	
		(Greitze	er & Purl, 2022) 13	100000000000000000000000000000000000000	
<b>Psyber Anglytix</b> Whole Pe	erson Ontolog	y Studies Beh Ar	nalytics Conc	lusion Addendum: UIT	

## Summary of Results for Series of Studies: 2010-2019

## **Indicator Severity**

 Indicator threat values (severity/level of concern) vary – it's not sufficient merely to "count" the number of observed indicators

## **Indicator Decay**

- Expert judgments of threat values generally tend to decrease over time at a relatively slow and approximately linear rate
- Threat ratings of Personal Predispositions are more stable and less likely to decay than other indicator role types

## **Indicator Interactions/Patterns**

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- Threat rating of a collection of indicators in a case is not simply a linear combination of intrinsic individual indicator threat values
- Suggests that incorporating *patterns* into the analysis may improve prediction.

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## havioral Analytics/ Pattern Processing

**Hard Problems Require Innovative Solutions** 

Where AI Can Help

## Insider Threat – "Hard" Problem

- Lack of data and Ground Truth...
- Most of the time the malicious insider behaves and looks much the same as innocent individuals...

"When a felon is not engaged in his employment Or maturing his felonious little plans-His capacity for innocent enjoyment Is just as great as any honest man's"

Ontology

POLICEMAN'S SONG From the Gilbert & Sullivan opera "Pirates of Penzance" (1879)



William Schwenk Gilbert / Sir Arthur Sullivan

## Where AI can help:

Artificial Intelligence approaches may help address threat anticipation challenges...

- Apply knowledge engineering methods to understand and represent patterns of insider threat indicators
- Capture emergent, dynamic relationships among indicators beyond their individual, intrinsic characteristics
- Model time dependencies and the span of influence or "half-life" of insider risk indicators
- Assimilate diverse data representing...
  - The "whole person" [sociotechnical + capability-motivation-opportunity]
  - Organizational culture/climate

... to support both individual and enterprise insider risk assessments

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# oncluding Remarks

**Parting Thoughts** 

**Contact Information** 

References

## Parting Thoughts... Some Challenges / Needs:



- Data! [and ground truth!]
- Holistic approach: Monitor Cyber + Human Behavioral + Organizational Factors
- It takes a village: Coordination among Cybersecurity, Management, HR, Security stakeholders
- **Positive Deterrence**: *Supportive* rather than the more traditional *punitive* programs for mitigating insider risk (Moore et al., 2016) 14



**Ethical/privacy issues:** Aim for *transparency and buy-in* at all levels.

(Greitzer et al., 2011) 15

Whole Person



 AI technology: Helping analysts find the "hidden needles in stacks of needles."



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See also:

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## Thank You for Your Attention!

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*The Adventure Continues... Stay tuned!* 

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Whole Person

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## intentional Insider Threats (UIT)

**Human Factors Perspective** 

**Phishing Study** 

**Organizational Factors** 

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## Human Error Contribution to Security Breaches...





- 22% of breaches were social attacks (Phishing)
- 22% reported as direct causes of errors

Revealed through decades of research in mid 20<sup>th</sup> century...

"Human error is a symptom of trouble inside a deeper system."

- Not random
- Systematically connected to features of tools, tasks, and operating environment.





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# **UIT and Human Factors**



# Categorization of UIT contributing factors Greitzer et al. (2014) 17





\* Replanning and/or additional preparation may or may not be necessary depending on the particular context and the specific phishing objectives



-- Greitzer et al. (2021) 20



### Major findings:

- 24 Technical indicators were of no value in predicting "clickers"
- Sex/age variables alone were not useful predictors
- Phished before → more likely to succumb subsequently
- "Clickers" scored higher on impulsivity than non-clickers
- Participants with more appropriate online "security hygiene habits" were less susceptible
- Personality traits of Conscientiousness, Agreeableness, Neuroticism/Anxiety were not significant predictors of phishing susceptibility





## **SOFIT Organizational Factors**

Productivity

Morale Trust

Whole Person

In addition to evaluating individual behavioral antecedents of insider threats...

More attention needs to be paid to assessing potential stressors in the work environment that affect worker motivations, behaviors and attitudes.

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### **SOFIT Organizational Factors**



## **UIT and Organizational Factors**



March 28, 2020 | Insider Threat

Insider Threat Origins: Organizations Should Look Inward

#### **PsyberAnalytix Blog:**

### https://psyberanalytix.com/franks-blog



Frank L. Greitzer, PhD

September 1, 2020 | Insider Threat

Organizational Resiliency and Insider Threat

2020 DoD Counter Insider Threat Social and Behavioral Sciences <u>SBS Research Summit</u>, hosted by the PERSEREC Threat Lab.

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"Why hostile work climates provoke insider risk." *Psychology Today*, online **post** by Scott Dust & Elsine Van Os (Jan 4, 2021).

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